



RÜEGG CUBEO®

Rüegg Studio Freudenberg, Germany (Front page) ◀

“NO FIRE, NO MANKIND.”

▶ Matthias Rüegg, Chairman of the Board of Directors Rüegg Cheminée Schweiz AG

In the beginning was fire. It enabled human civilisation to evolve. Without fire we would still be cowering in trees or caves, chewing on our roots and berries and living in fear of wild animals. Fire ultimately cultivated us: it warms and protects us and we use it to prepare our food. Take cooking, for example: did you know that boiled plants and fried meat boosted our ancestors' intake of energy and valuable nutritional foodstuffs? They grew healthier and stronger and no longer had to spend their entire lives hunting and gathering.

The time gained allowed them to develop culturally and become people in our modern sense of the word. Together with my team I'd like to bring the outstanding achievement of using fire and all the emotions this conjures up into your home.

For over 60 years we at Rüegg have been creatively and passionately perfecting the play of flames within our personal living space. My father invented the sliding fire door and thus the enclosed combustion chamber with a direct view of the fire.

That was a revolution. It made the fire more beautiful and cleaner and suddenly brought more warmth into the living room. When further developing our products we have always focussed – and still do – on showing our esteem: esteem for you as the end customer or fireplace fitter, for wood as a valuable renewable and climate-neutral source of energy, and for our planet – the only one we have. Please feel free to browse through this brochure and discover our fundamental values of creativity, passion and esteem at every turn.

IT ALL BEGAN WITH THAT VITAL SPARK

Rüegg Cheminée Schweiz AG ◀

Over 60 years ago, young stove setter Walter Rüegg, founder of leading Swiss manufacturer of fireplace inserts and outdoor fireplaces **Rüegg Cheminée Schweiz AG**, was cycling along the dusty streets of the little village of Zumikon. His mission: to magic a crackling fire into the living rooms of his customers. This alone wasn't enough for the busy craftsman, however; he was constantly concerned with the question of how to achieve a higher heating value. He persistently searched for ways of blocking the exit of the hot air and minimising the inflow of cold air from outside.

In 1959, the passionate inventor came up with the first fireplace whose combustion chamber could be closed with a glass door. Once enclosed, the fireplace was now not only beautiful to look at but also an efficient source of heat with a high degree of efficiency.

Walter Rüegg initially experienced what many other pioneers suffer, earning more scorn and derision than enthusiasm

for his idea which he immediately patented. Rüegg refused to be discouraged, however, and continued to develop his product. In the 1970s came the long-awaited breakthrough when the oil crisis brought wood firing systems back into focus. Walter Rüegg's invention was suddenly a sensation world-wide, setting the basic standards for the efficient, low-emission heating of our modern living areas. The patents have long since expired and Rüegg has become one of the most emulated prototypes. Matthias Rüegg and his team are now even a little proud of this fact. Rüegg has adopted it as its mission to consistently maintain this virtue. "If people copy you, then you can't be that bad!" says the current managing director of the family business which is based in Hinwil in Switzerland.

Today, Rüegg employs 32 people at the headquarter in Hinwil. In the products exclusively marketed by Rüegg Studios all over the world, Rüegg attaches great value to quality and the use of top-class materials.



INDIVIDUAL WORKS OF FIERY ART

► Fireplaces



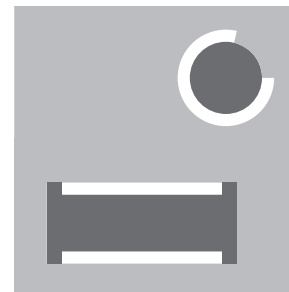
Flat



Three-/four-sided



Two-sided



rund 270°, Tunnel

On the next few pages we invite you to explore the enticing world of fiery art. We would like to introduce you to the great variety of fireplace projects which have been realised by our Rüegg Studio partners according to the individual requirements of their customers. Each fireplace is a personal and unique work of art. The choice of casing material, shape and colour is vast. Customers must also decide whether greater emphasis is to be placed on the fireplace's heat storage capacity or the unique atmosphere of the fire itself. Questions like these and many more can be answered in a comprehensive consultancy session at your local Rüegg Studio (see www.ruegg-cheminee.com/dealers). Your fireplace fitter will help you select what you need to build your fireplace so that you can enjoy the unique atmosphere created by a crackling fire for many years to come. The following projects are intended to act as a source of inspiration when making your own fireplace dream come true. Have fun exploring the wonderful world of Rüegg fireplaces!

Rüegg fireplaces are available in the following illustrated designs (white = outline of the glass shape)

WOOD AS AN EFFECTIVE ENERGY SOURCE?

Wood fires replace a non-negligible amount of fossil fuel energy. ◀

Logs are traded and measured in stere or cubic metres.

One stere* is equivalent to one pile of wood (i.e. wood plus air), 1 metre high, wide and deep.

1 stere* of pine wood weighs around 350 kg,

1 stere* of beech wood around 500 kg.

1 stere* of pine wood (350 kg) corresponds to:

- 150 litres or 120 kg heating oil
- 160 m³ natural gas
- 1.4 MWh = 1400 kWh = 5040 MJ

1 stere* of beech wood (500 kg) corresponds to:

- 200 litres or 170 kg heating oil
- 220 m³ natural gas
- 2.0 MWh = 2000 kWh = 7200 MJ

Let's look at an example: The Swiss forest produces OVER 10 million m³ of wood every year. Out of this, about 7 to 8 million m³ could be used for energy in an ecologically and economically viable way.

In 2018, 5.2 million m³ of wood was harvested, which is 11% more than in the previous year. Out of this, 1.9 million m³ (37%) was used as an energy source in 2018. Natural resources are by no means depleted.

* Cubic metre





IS WOOD REALLY CO₂ NEUTRAL?

► Wood is energy that grows again: sustainable, climate-neutral and native – to the benefit of future generations.



It doesn't matter whether it is burnt or rots, and it has also been proven that half of the wood we produce each year rots unused – so why not use it for heating?

Wood does not radiate, does not pollute the environment and has never polluted a litre of water. Using firewood contributes to the health of our forests.

Firewood is CO₂-neutral and helps counter-act the greenhouse effect. This is because the wood used grows again and binds the same amount of CO₂ as is released when it is burnt. This natural cycle is also a benefit for the forest, which needs this regeneration to remain healthy.

Wood frees us from our dependence on finite fossil fuels like oil and gas – and helps to achieve a more reasonable carbon footprint.

The good quality of the wood used is important: it offers higher performance with less consumption and its combustion is more environmentally friendly. This requires a low moisture content of less than 20%.

RÜEGG VIOLINO

IN 5 DIFFERENT SIZES ◀





RÜEGG Studio

- ▶ Salzburg, Austria (left)
- ▶ Talheim, Germany (right)

RÜEGG ECO AXINIT

IMPRESSIONS ◀



RÜEGG ECO LARIMAR

IMPRESSIONS ◀



RÜEGG Studio |
▶ Rüegg Cheminée Switzerland AG

“WHEN WE’RE IN FRONT OF OUR FIREPLACE, WE’RE COMPLETELY OFFLINE. NO MOBILES, ETC. JUST TOTAL RELAXATION.” The Stöttinger family, Wels (Austria) ◀

The Stöttinger family was at first undecided as to how their fireplace could best be integrated into their living room. The Rüegg Studios fireplace expert hit the mark with his very first design, however. The end result is no less than impressive. “Our initial qualms regarding the effort and building site involved when installing a fireplace proved totally unjustified thanks to the professional work done by our fireplace fitter. We dearly love our fireplace. It was the right decision to make and is an investment in our quality of life. In the winter our son insists on lighting the fire every evening. Our fireplace is in daily use during the cold months of the year.”



RÜEGG ECO VENUS

IMPRESSIONS ◀

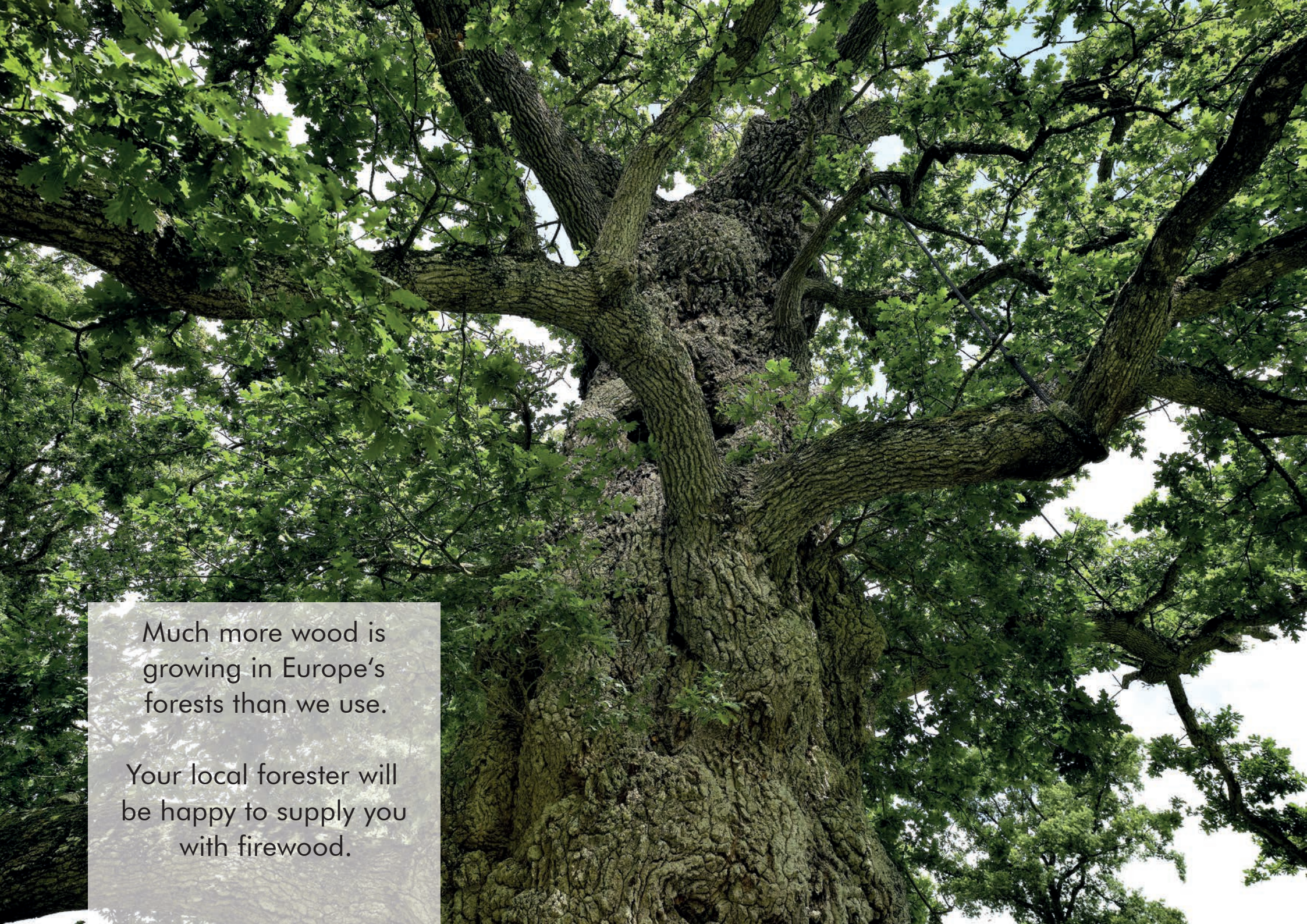


RÜEGG Studio |
▶ Wels, Austria

RÜEGG ECO 720
IMPRESSIONS ◀



RÜEGG Studio
▶ Wettingen, Switzerland (above)



Much more wood is
growing in Europe's
forests than we use.

Your local forester will
be happy to supply you
with firewood.

RÜEGG RII

IN 6 DIFFERENT SIZES ◀





RÜEGG Studio
▶ Emskirchen, Germany (left)
▶ Freudenberg, Germany (right)

RÜEGG RII
IN 6 DIFFERENT SIZES ◀





RÜEGG Studio

▶ Parma, Italy (left)

▶ Emskirchen, Germany (right)

"AMBIENT AND HEALTHY RADIANT HEAT

– AND WE SAVE ON HEATING COSTS."» The Hillnhütter family, Freudenberg (Germany) ◀

For the Hillnhütter family it was clear that their fireplace should be able to store heat for as long as possible, like a tiled stove. A storage heating stove insert (SOE) proved to be the perfect solution for them. Simply lighting it and adding one extra load of wood is enough to enjoy many hours of pleasant fireside heat. "We're always surprised at how quickly the radiant heat of the fire relaxes us. There's nothing better after a stressful day. The fact that we also save on heating costs with the SOE is a welcome side effect. Our Rüegg Studio showed us what was possible in our house and implemented the project even better than we imagined."



RÜEGG SOE
IMPRESSIONS ◀



RÜEGG Studio |
▶ Freudenberg, Germany

RÜEGG RIII
IN 12 DIFFERENT SIZES ◀





RÜEGG Studio

- ▶ Wels, Austria (left)
- ▶ Basel, Switzerland (right)

RÜEGG RIII
IN 12 DIFFERENT SIZES ◀





RÜEGG Studio

- ▶ Klosters, Switzerland (left)
- ▶ Kremsmünster, Austria (right)

RÜEGG RIII
IN 12 DIFFERENT SIZES ◀





RÜEGG Studio

- ▶ Marin Thonon, France (left)
- ▶ Langnau, Switzerland (right)

RÜEGG RIII
IN 12 DIFFERENT SIZES ◀





RÜEGG Studio
▶ Salzburg, Austria (left)
▶ Steckborn, Switzerland (right)

RÜEGG RIII
IN 12 DIFFERENT SIZES ◀





RÜEGG Studio

- ▶ Rheintal, Austria (left)
- ▶ Illertissen, Germany (right)

PASSIONATE ABOUT OUR FIERY CRAFT

RÜEGG STUDIOS – LIGHT YOUR FIRE ◀

Behind the name “Rüegg Studio” lies an exclusive sales and marketing concept. Rüegg products are distinguished by their high-quality materials, durability and exclusive design. Those who opt for a Rüegg fireplace should have many years of pleasure from it. It is thus of tantamount importance to us that we work together with select fireplace fitters who ply their trade with passion. After all, having a fire in your home is a matter of trust. Our Rüegg Studio partners satisfy the highest demands when it comes to the technically and aesthetically perfect planning and implementation of a fireplace project. During a comprehensive consultancy session at the studio

or directly in your own home, you discuss with your fireplace fitter what your dream fireplace should look like and how it can be implemented in your living area.

Our various Rüegg Studios regularly exchange information and ideas at training courses, seminars and regional informal meetings. This bundling of expertise is also expressed in the quality of our products. As a family business we believe it is important to be able to count on long-term partnerships with excellent fireplace fitters. You can also experience this uncomplicated family atmosphere when you visit your local Rüegg Studio.

You can find a list of the around 136 Rüegg Studio locations at: www.ruegg-cheminee.com/dealers





RÜEGG Studio
▶ www.ruegg.swiss/dealer

RÜEGG CUBEO®
IMPRESSIONS ◀





RÜEGG Studio

- ▶ Sarnen, Switzerland (left)
- ▶ Freudenberg, Germany (right)

“A DESIGNER PIECE WITH VISION.”

Marie-Therese Brunner, Murg (Switzerland) ◀

Marie-Therese Brunner wanted a fireplace with an allround view and thus opted for our Cubeo model. Her fireplace fitter realised the design and materials she had selected in exact accordance with her ideas. She is extremely happy with the combination of purist shape and lively flames. “I light a fire practically every day in the winter – on Sundays often early in the day for brunch,” says the dedicated businesswoman. “I love sitting in front of the fire to dream, doze, read or listen to music.”



RÜEGG CUBEO®
IMPRESSIONS ◀



RÜEGG Studio |
▶ Bad Ragaz, Switzerland

RÜEGG CUBEO®
IMPRESSIONS ◀



RÜEGG ODEON
IMPRESSIONS ◀



RÜEGG Studio
▶ Bad Ragaz, Switzerland (left)
▶ Appenzell, Switzerland (right)

RÜEGG SURPRISE

IMPRESSIONS ◀





RÜEGG Studio |
▶ Rüegg Cheminée Schweiz AG

“SUDDENLY, EVERYONE WANTS TO COOK.”

Alexander Günther, head chef at Restaurant Bü's, Zurich (Switzerland) ◀

CookCook puts fire back in its original place in the kitchen. This allrounder can be quickly converted into a hob or barbecue grill and is an absolute highlight for any cook who loves to experiment. Alexander Günther was all aflame for the CookCook the minute he set eyes on it. The innovative stove convinced him with its even distribution of heat – plus cooking on the CookCook is quite simply great fun! “It’s essential that you enjoy yourself when you’re cooking,” says Günther as he puts another piece of wood into his CookCook. “You can taste this joy later when you eat. And cooking on the CookCook is an experience every single time.” The fire crackles evenly and Günther closes the little door.

Two or three logs generate enough heat for an entire menu. The cook is preparing a vegetable dish. For this and for barbecue food he just loves to use his kitchen fireplace.



COOK
COOK 
Designed by Rüegg

COOKCOOK®
IMPRESSIONS ◀



RÜEGG Studio |
▶ Sarnen, Switzerland



Designed & Engineered in Switzerland



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